

GRM in Italy as client wins prestigious UKTI award



London may be stimulating, charming, cosmopolitan... but ultimately when it comes to sheer *style* there's nowhere quite like Milan...

This view was reinforced recently for GRM's Jane Laidler and Caterina Iodice who were delighted to be invited to attend the third annual UK-Italy Business Awards in Italy's most fashionable city.

The glittering ceremony took place at the magnificent Mezzanotte Palace in Milan, the home of Borsa Italiana (the Milan Stock Exchange) on 20 January, 2010. The illustrious guest list featured many interesting and successful individuals from business and enterprise including GRM's own client company Cont. Sal. UK Company Limited, the highly deserving winners of the award in the Entrepreneurship category.

The Awards are formal recognition of the success of Italian companies that have chosen the United Kingdom as a key destination for their business development strategy and whose expansion into the UK has been facilitated by UK Trade & Investment (UKTI). Feedback from UKTI suggests that the UK with its low barriers to entry and culture of innovation, ambition, quality and know-how is an attractive destination for overseas companies wanting to develop internationally.

UKTI is a British Government agency which was established to support foreign companies interested in expanding or relocating in the United Kingdom. In Italy it operates from the British Consulate General in Milan and from Naples. Annually it helps hundreds of companies from start-ups to market leaders to develop and grow in the UK market.

